

PATENT

Docket No. RSW920030014US1
(356928.00017)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTORS:	David A. Selby	Confirmation No. 2671
APPLICATION NO.	10/674,188	
FILED:	September 29, 2003	Examiner: D. Lastra
CASE NO.	RSW920030014US1	Group Art Unit: 3622

TITLE: **INCENTIVE-BASED WEBSITE ARCHITECTURE**

FILED ELECTRONICALLY ON July 8, 2008

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY AND AMENDMENT UNDER 37 C.F.R. §1.111
TO EXAMINER'S ACTION MAILED FEBRUARY 8, 2008

Sir:

This is in response to the Office Action mailed February 8, 2008, having a period for response set to expire on May 8, 2008. A Petition extending the period for response for two months, to July 8, 2008, is included herein, along with authorization to charge the extension fee to Deposit Account No. 50-4364. The following amendments and remarks are respectfully submitted.

Amendments to the claims begin on page 2 of this paper; Remarks begin on page 6 of this paper.